Graphic Design

Artwork, Design & Signage requirements

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Artwork Requirements for Signage

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File Formats Accepted

AI • Adobe Illustrator (CS3 or lower)
Vector image file created by Adobe Illustrator. Must be in CMYK or specified PMS colours. All fonts and strokes must be converted to outlines. Images are to be supplied or embeded as specified in Linked Files / image instructions below.

INDD • Adobe Indesign (CS3 or lower)
A complete packaged Indesisn document must pe supplied including all fonts and links as specified in Linked Files / image instructions below.

PDF • Adobe Acrobat (CS3 or lower)
A hi res PDF file exported as specified in Linked Files / image instructions below.

EPS • Encapsulated PostScript
Vector image file must be in CMYK or specified PMS colours. All fonts and strokes must be converted to outlines. Images are to be supplied or embeded as specified in Linked Files / image instructions below.

PSD • Photoshop Document (CS3 or lower)
Document created by Adobe Photoshop. Must be converted to CMYK Process. DPI (Dots per inch) must be at 80dpi at 1:1 and 800dpi at 1:10.

Scaling and Resolution

For easy handling, files are best scaled at 1:10. Rasterized files should be at least 100dpi at the full output size of the print, ie if the file being printed at 1200mm X 1200mm, it has to be at least 100 dpi at that size. Scaled to 10% of final size will produce a 120mm x 120mm file, with a resolution of 1000dpi.

Fonts

When saving the file all fonts should be saved as outlines as this will avoid the need to supply the font which could end up being incompatible or corrupt and delay the output. This will also maintain the integrity of the design e.g. kerning or special effects applied to the font.

Linked Files / Images

All linked files should be supplied with the final art so if there is a problem with the file we can re-link or embed the image required. All linked images must be converted to CMYK Process. DPI (Dots per inch) must be at 80dpi at 1:1 and 800dpi at 1:10. High resolution TIFF and JPEG only accepted.

Corporate ID - Logos

Please supply logos in vector format i.e. EPS or AI If rasterized (converted to pixels) please supply in a PSD layered file or at high resolution JPEG of TIFF

Colour Reproduction

PMS or CMYK colours must be specified with the supplied artwork. A colour correct proof is required for all jobs that require a specific colour match. Please note: not all PMS colours can be reproduced using CMYK inks, what might look correct on screen will more than likely not be represented at the printer. Were an exact duplicate is not available a closest possible match will be used.

File delivery

- Email - for up to 5Mb
- DVD - for files over 30Mb
- yousendit links accepted

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Postscript

An Adobe programming language used to describe pages, graphics, and fonts.
The Post Script language tells output devices how to render data as pages.

EPS

An abbreviation for encapsulated PostScript file.
A type of file used to encode graphics so they can be embedded in a larger PostScript file.

Resolution

The number of dots/pixels per unit of measure to form an image.
In the United States, image resolution is calculated per inch, hence the abbreviation dpi/ppi.

Pixelation

A phenomenon in bitmap images that results from insufficient or over-en-largment.
Individual pixels become visible, especially on the edges of objects, creating a stair-stepped or jagged look.

Vector

Vector-based drawing applications such as Adobe Illustrator build images by using mathematical formulas to describe points,
lines, and shapes. Unlike scans, which depend on proper resolution for realistic rendering, vector graphics are resolution
independent and can be enlarged to any size without loss of quality.

Post Panel Fitting

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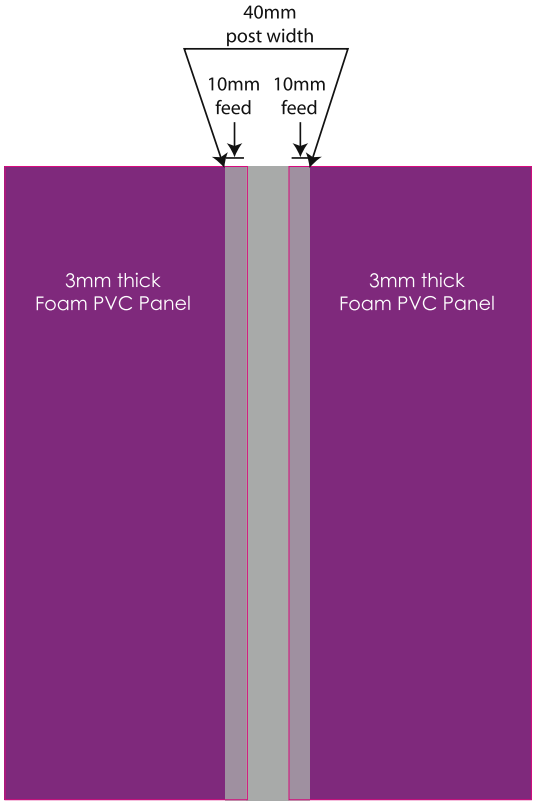

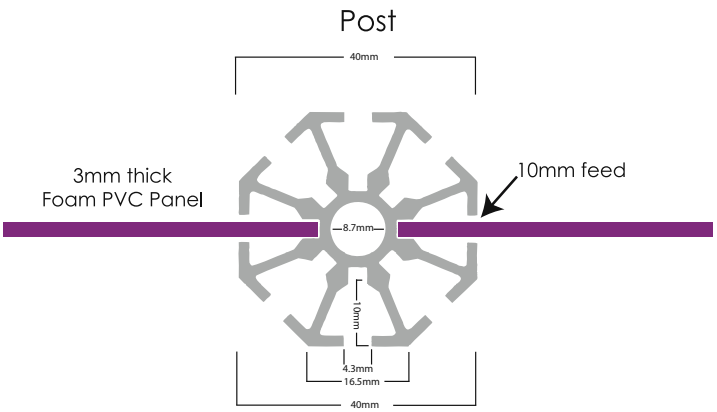

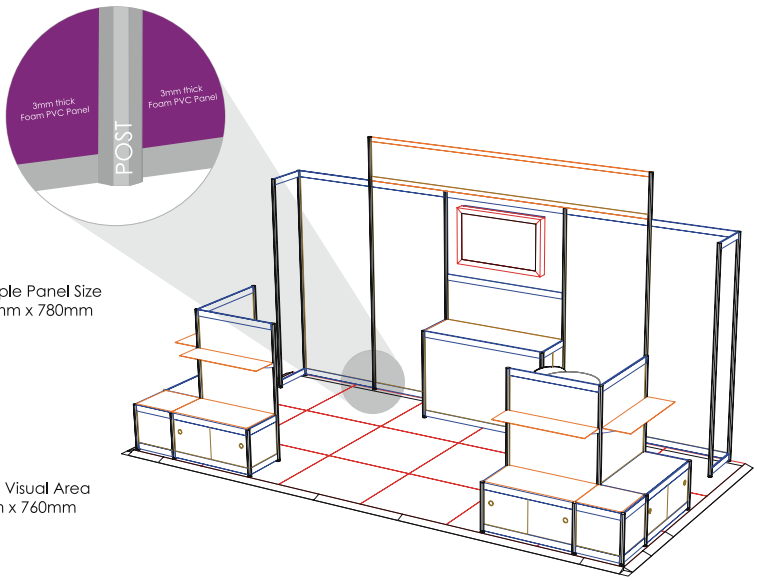

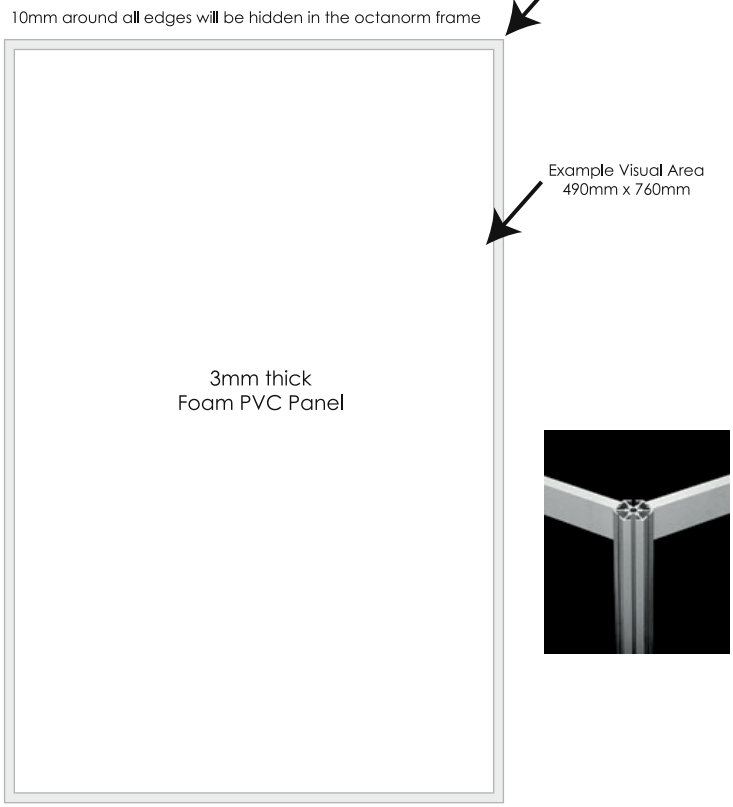

Standard Panel Sizes

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Door Panel
970mm x 330mm

Door Panel
625mm
x
1795mm

Std. Signholders 1621
510mm
x
780mm

Octanorm Panels 7W27
(BBQ Plate)
Flat
970mm x 2360mm

Octanorm Panels 7W25
1077mm x 2360mm

D10 Vario insert panels 7W31
840mm
x
2150mm

D5 String insert panels 7W34
800mm
x
2150mm

Street Signs 7W26
220mm
7.5mm
380mm
10mm feed
Use a 380mm Beam

A Frame 5U30
900mm
x
1200mm

SCEC Duratran
850mm x
1200mm (trim)
820mm x
1170mm (visual)

Lectern Signs
540mm
x
835mm

Std. 1500 Corflute
1500mm x 200mm

77 Std 1700 Corflute
1700mm x 200mm

Information Fascia
1532mm x 150mm

SCEC Ticket Fascia (2mm simona)
2720mm x 296mm

Octanorm Fascia
2m=1960mm / 2.5m=2455mm / 3m=2950mm / 3.5m=3440mm / 4m=3940mm x 220mm

4m fascia joining
495mm x 220mm | 2950mm x 220mm | 495mm x 220mm

600mm
1230mm

Gumby Sign
520mm
x
800mm

Regent Counter
930mm x 920mm

Crowd Control Banner
2420mm x 860mm

Ballot Box
330mm
x
880mm

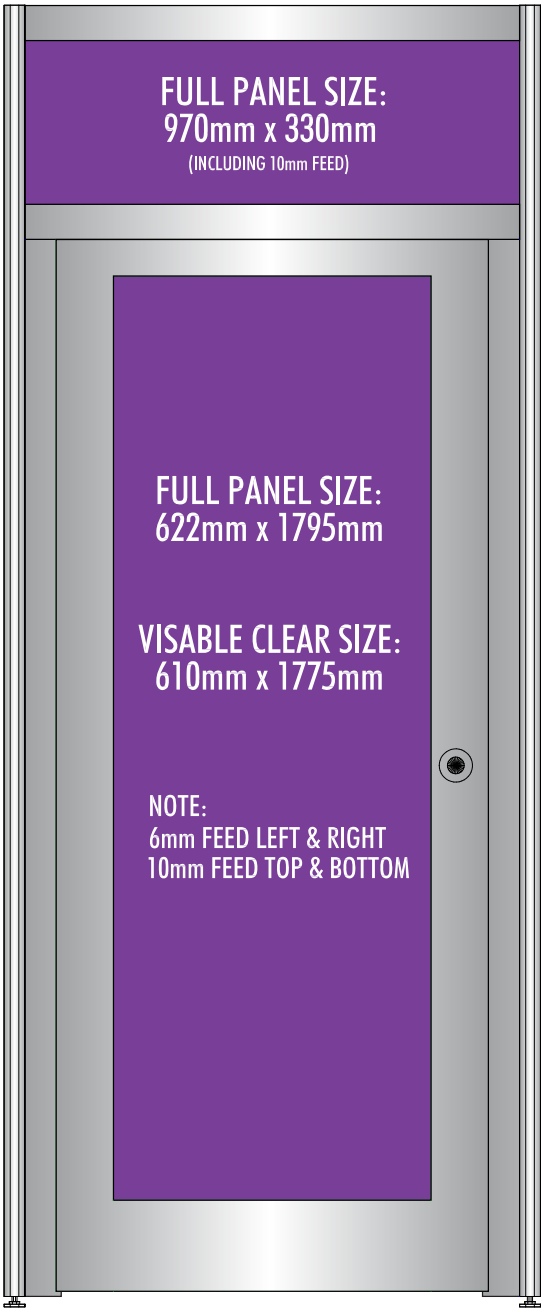
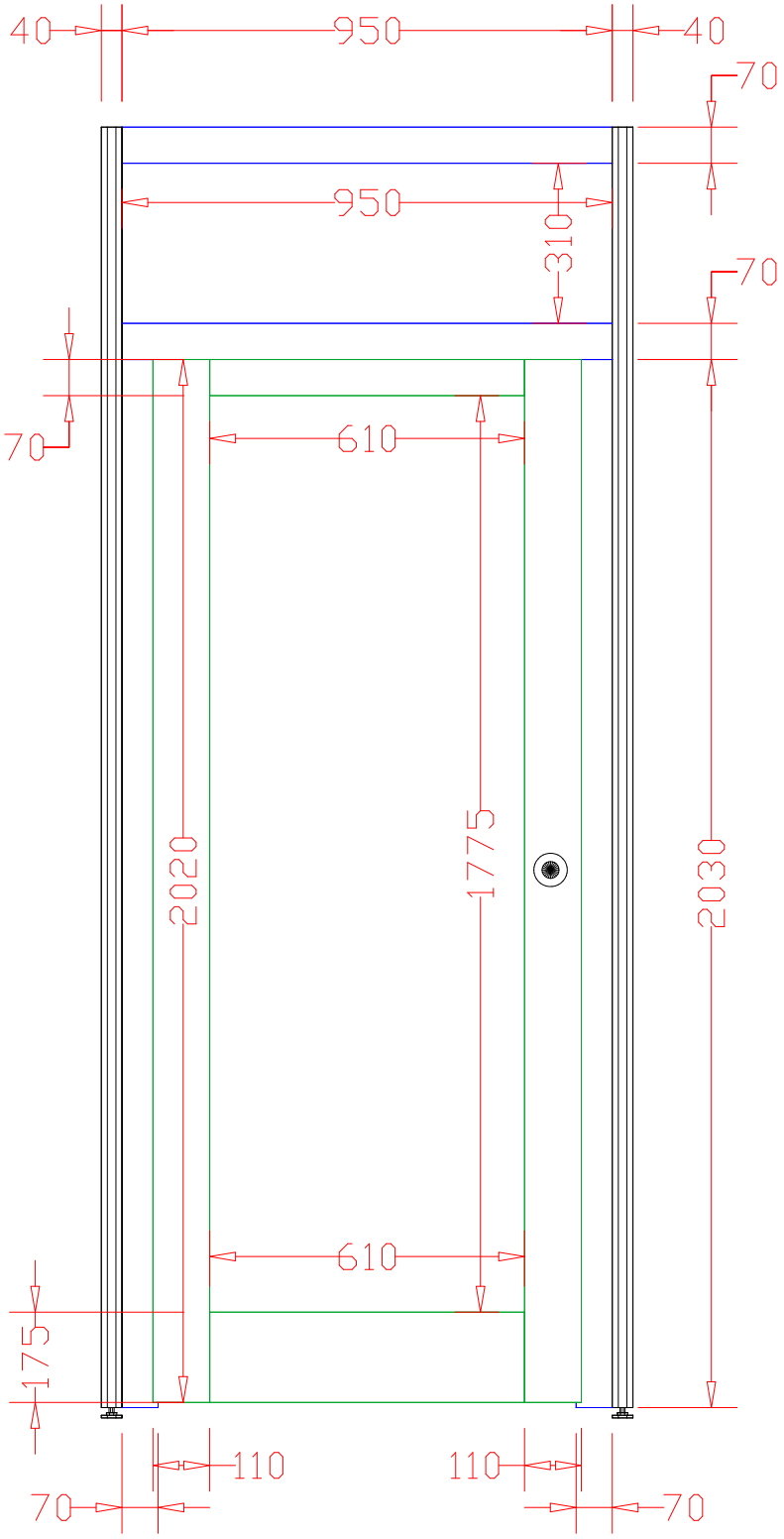
Aria Reception
1070mm x 855mm

White Rego Counters (Top)
1200mm x 492mm

White Rego Counters (Bottom)
1200mm x 800mm

Octanorm Curved Counters (Front)
1532mm x 880mm

Octanorm Curved Counters (Side)
475mm
x
880mm
(x2)

Standard Panel Sizes

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